

# Humans Against Trafficking

[Humans Against Trafficking](#) is a 501(c)(3) non-profit whose mission is to prevent human trafficking through the development of software platforms and social media campaigns that educate and empower people to take action.

## OVERVIEW

Human Trafficking thrives because it is widely misunderstood, difficult to recognize, and unpleasant to discuss. Yet 40 million people worldwide, including 10 million children, are being trafficked each day. Even in the US, the number of trafficked people is in the hundreds of thousands, generating billions of dollars for their traffickers. Our lack of knowledge makes it easier for traffickers to recruit their victims. Our blindness makes it easier for traffickers to hide their victims in plain sight. And our reluctance to discuss it enables it to thrive all around us.

Humans Against Trafficking uses advanced Artificial Intelligence (AI) technologies to identify potential victims and traffickers, large-scale social media campaigns to reach and educate vulnerable teens before they become victimized, and pop culture-based movements to increase awareness and enable the public to take action.

## CURRENT INITIATIVES

<p><a href="#">Models Against Trafficking</a> is a movement on Instagram, turning potential victims into “movement ambassadors.” Our software will identify at-risk teens, educate them, and steer them towards a safe and supportive environment, recruiting others along the way.</p>	<p>The <a href="#">Human Freedom Awards</a> is a million-dollar award pool for the best songs that generate the most impact in the fight against human trafficking. Artists will inspire others to get involved and promote a culture that elevates rather than exploits.</p>	<p><a href="#">Radlee</a> is a mobile app which allows parents and their children to partner together to lead safer online lives. Our software analyzes accounts and reports on potentially dangerous activity, creating conversations and change.</p>
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## TEAM

We bring together a [diverse team](#) tech visionaries, Grammy-winning artists and management, world-respected anti-trafficking leaders and researchers, trafficking survivors and advocates, Fortune 50 CEO and senior executives, and media entrepreneurs to create impactful solutions.